

rate card



YWE Show Guide Advertising 2010

Listings

Listing per category without advert

Rate ex. VAT

FOC

Limited to 25 words only

Adverts

Eighth of a Page
Quarter of a Page
Half of a Page
Full Page
Inside Front Cover
Page 1

Rate ex. VAT

£ 80 (Limited to 4 adverts only)
£120 (Limited to 2 adverts only)
£200 (Limited to 2 adverts only)
£300 (Limited to 1 advert only)
£350 (Limited to 1 advert only)
£400 (Limited to 1 advert only)

all adverts are in full colour

Advert Size

Eighth of a Page
Quarter of a Page - horizontal
Quarter of a Page - vertical
Half of a Page - horizontal
Half of a Page - vertical
Full Page (3mm bleed required)

Width x Height (in mm)

59 x 41
124 x 41
59 x 87
124 x 87
59 x 180
151 x 210

Software Programmes: Adobe Photoshop CS, Adobe Illustrator CS, In Design CS.

Use only CMYK (process) colours, ensure that any RGB colours and Pantone (spot) colours are converted

Artwork to be supplied on CD (PC compatible)

Artwork Cost

from £40

Price depends on scanning and time taken to create the advert.

Existing adverts in the Grampian Wedding Directory can be replicated free of charge in the show guide.

copy deadline **Tuesday 2 December 2009**