

# rate card



## YWE Sponsorship 2010

Raise your profile at the Your Wedding Exhibition

Sponsorship is available at the Exhibition to help you raise your profile above that of the other 170 exhibitors booked for January 16 & 17 2010.

### Packages available

Rolling Adverts

Rate ex. VAT

£ 400

Every exhibitor gets a free 30 second rolling advert. It will take up to 1hr 30 minutes for each free advert to be seen. Sponsorship allows the sponsors advert to be shown every 10 minutes and immediately before and after each fashion show twice daily.

Signage

£ 300

There will be very large floor plans of exhibitors at YWE showing the each location of the exhibition, the Foyer, Boyd Orr & Crombie rooms. These large format plans will be stuck to the floor as last year. Sponsorship gives the exhibitors logo etc and stand details high prominence on the floor plans.

Entry Tickets

£ 300

Every paying visitor at YWE will receive a DL size ticket, there is space on the back for a sponsors details, logo, pictures, stand location, contact details etc.

Show Guide

£ 1000 Taken by John Lewis

Back page advert and brand identity on all but 4 pages of the 36 page full colour show guide.

Please email [simon@yweltd.com](mailto:simon@yweltd.com) or [brian@yweltd.com](mailto:brian@yweltd.com) or [alan@yweltd.com](mailto:alan@yweltd.com) to book your sponsorship package at January's Your Wedding Exhibition 16 & 17 January 2010.