

yourweddingexhibition

AECC, 16th & 17th January 2010

We were delighted that over 3000 visitors attended the exhibition, of whom again over 900 were brides-to-be. Fantastic as this was, we intend to make YWE 2010 even bigger and better. For starters there will be space for up to 180 exhibitors (an 11% increase). There will once again be extensive, multimedia promotion of the exhibition, using printed media, the web, TV, radio and press.

You will note from the list below that we have introduced a revised price structure for 2010 offering a wide choice of shelled and un-shelled stands.

From May 2009, bookings will be confirmed once payment of the booking fee invoice for £150 + vat has been paid. The balance payment is due by 1st October 2009. Once your preferred location is confirmed and your stand number detailed online please select any additional services (ie entry in the fashion show, lights, power, table, chairs etc.) you may require through your online shopping basket.

There will once again be additional sponsorship and advertising opportunities (eg in the show guide, on the tickets etc). The Exhibitors Evening will be at a venue to be confirmed on Wed 4 November at 6pm. This proved very popular and beneficial before this year's show, even the experienced exhibitors were surprised by what they learned!

It is our aim to build on the previous successes and to make YWE 2010 even better so that everyone gets the most from their investment in the show. We look forward to hearing from you and, we hope, welcoming you as a 2010 exhibitor.

Yours sincerely

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YWE 2010 Pricelist

Crombie Hall

Unshelled stand/table (11 only) in Crombie Hall (min. 2m x 2m) £70 per m₂
Shelled stand in Crombie (min. 2m x 2m) £90 per m₂

Foyer

Unshelled table in the foyer (min 2m x 2m) (6 only) £80 per m₂
Shelled stand in foyer (min 2m x 2m) (24 only) £100 per m₂
Car parked space in front of AECC (8 spaces) £50

Boyd Orr Hall

Shelled stand in Boyd-Orr Hall (min. 2m x 1m) £115 per m₂
Car space in Boyd-Orr (7 only) £750
13 amp power socket (in all areas) £65
Lights (2 x 120w spots) £65
Power and lights (500 watt, 13 amp) and light (2 x 120w spots) £105
(Stand sizes above 4m x 2m will require 2 sets of lights)
Late orders for power etc will be charged a late booking fee of £25

Fashion Show - Minimum 3m x 2m shelled stand. 1 round in all 4 fashion shows £250

All above prices are plus VAT @ 15%

Terms & Conditions apply, available from the www.yweltd.com web site